

IN GOOD NEIGHBORHOOD

THE  
AUGUSTINERHOF



# WELCOME TO THE HEART OF THE CITY

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Welcome to Nuremberg. In the heart of Europe, in the middle of Bavaria,  
in warm and friendly Franconia.

This wonderful city now has a great new place to stay. Against an historic backdrop, embedded in its  
urban setting, in the heart of a neighborhood full of diversity and creativity.

For Nuremberg's residents and visitors, the Augustinerhof and Hotel Karl August are like a living  
room: a place where people can come together, exchange ideas and feel at home.

So come in and take a look around! There's lots to discover.



## AT ONE GLANCE

Concept stores and traditional crafts, artisan bakeries and florists, hip DJ sounds, craft beer and hearty cuisine... all the things that make Nuremberg so special are here to discover in and around the Karl August.

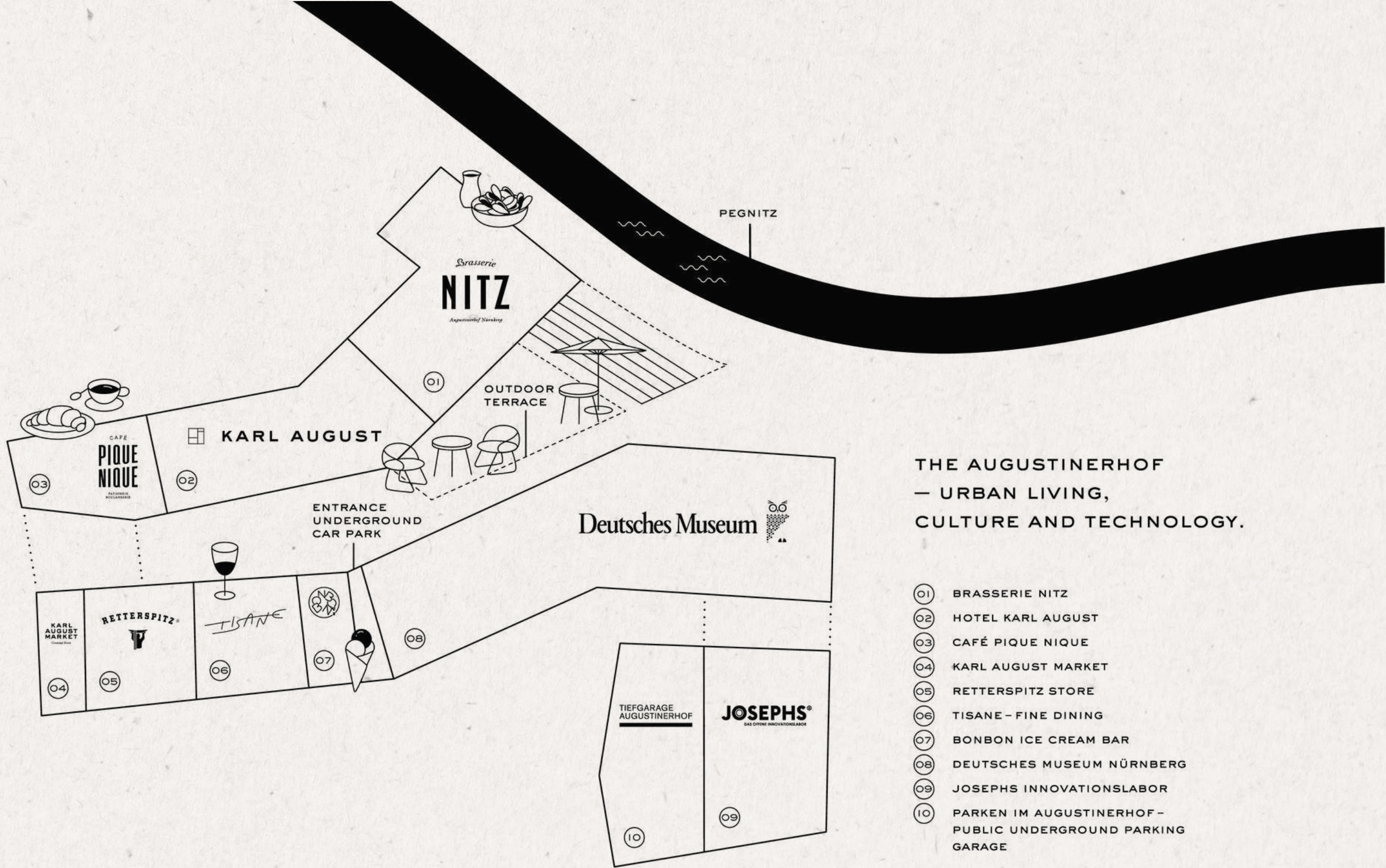
Neighbors become partners, hotel guests become explorers. In a place that fuses the spirit of the city with the vibes of its visitors.

The Karl August and Augustinerhof represent an urban hotel concept. Doors wide open. Local people sharing our space. Guests welcome everywhere, living the city like residents. Genuine, authentic, just where you want to be. In the heart of Nuremberg, in a neighborhood that's about exchanging ideas and coming together.





# AT ONE GLANCE



THE AUGUSTINERHOF  
 – URBAN LIVING,  
 CULTURE AND TECHNOLOGY.

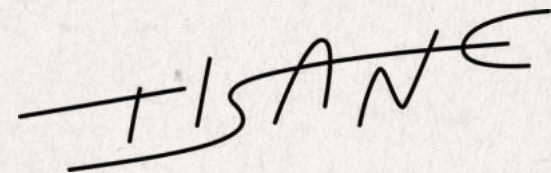
- 01 BRASSERIE NITZ
- 02 HOTEL KARL AUGUST
- 03 CAFÉ PIQUE NIQUE
- 04 KARL AUGUST MARKET
- 05 RETTERSPIZ STORE
- 06 TISANE – FINE DINING
- 07 BONBON ICE CREAM BAR
- 08 DEUTSCHES MUSEUM NÜRNBERG
- 09 JOSEPHS INNOVATIONSLABOR
- 10 PARKEN IM AUGUSTINERHOF – PUBLIC UNDERGROUND PARKING GARAGE



# THE GASTRONOMY

„In the kitchen, as in all forms of art, simplicity is proof of perfection.“

✿ A chef's table restaurant  
**Tisane - Fine Dining**

The logo for Tisane is a handwritten-style wordmark in black ink, featuring a horizontal line through the middle of the letters.

Food. Drink. Quality. Craft. Enjoyment. Reduced to the most important things: the product and the exchange, the togetherness. In the most communicative and emotional place of any home. The Tisane invites you to take a seat in the kitchen. Awarded with a Michelin star, you will experience a unique evening in a relaxed atmosphere.

colorful & playful  
**Bonbon Ice Cream Bar**



A place full of bright colors and fine ice cream creations. Excitement and anticipation mix in equal measure, creating a childlike lightness for all those who get involved. Homemade icecream and ice cream cones invite you to rediscover this lightheartedness.

Savoir-vivre  
**Brasserie Nitz**

The logo for Brasserie Nitz features the word 'Brasserie' in a small, elegant script font above the word 'NITZ' in large, bold, black, sans-serif capital letters. Below 'NITZ' is the text 'Hôtel Karl August — Augustinerhof Nürnberg, Germany' in a very small font.

Located on the Pegnitz River, you will find yourself somewhere between a bistro and a restaurant. For our hotel guests, the Brasserie offers an etagere breakfast. From noon on, locals and guests mingle. Lunch, dinner or even just drinks at the bar, our brasserie is the answer for everything.

Esprit & Finesse  
**Café Pique Nique**

The logo for Café Pique Nique features the word 'CAFÉ' in a small, sans-serif font above the words 'PIQUE' and 'NIQUE' in large, bold, black, sans-serif capital letters. Below 'NIQUE' is the text 'PATISSERIE BOULANGERIE' in a small font.

A daytime café full of joie de vivre. Freshly brewed coffee, croissants, pain au chocolat, brioche and madeleines. Hearty snacks such as a baguette sandwich or a croque monsieur. Hotel guests mingle with neighbors, visitors and newspaper readers at the nine-meter-long bar.



# THE GASTRONOMY EXCLUSIVE OPPORTUNITIES



## **Brasserie Nitz**

Exclusively bookable incl. outdoor terrace, for up to 120 people.  
Special menus for large groups, possible from 15 people.  
In summer with outdoor bar.  
Open Tuesday - Saturday from 12:30 noon - 00:00 at night

## \* **Tisane - A chef's table restaurant**

An evening with star chef René Stein. The Tisane can be booked exclusively for up to 30 people. First-class event location for dinners, cooking courses or workshops.  
Open Wednesday - Saturday

## **Pique Nique**

Individual offers for e.g. filled brioche rolls, the finest patisserie or selected café specialties for your event.  
Open Monday - Sunday from 7:00 am - 6:00 pm

## **Bonbon Ice Cream Bar**

Individual offers for exclusive ice cream rounds in summer for your team or event.  
Open Monday - Thursday 12:00 - 20:00 &  
Friday - Sunday: 11:00 - 21:00  
Winter months: closed from December - March



# THE STORES IN THE IMMEDIATE NEIGHBORHOOD

Deutsches Museum Nuremberg  
**The future next door**

Deutsches Museum 

The branch of the "Deutsches Museum" is located in the south-west of the Augustinerhof. On 5 levels, visitors gain insights into the possibilities and opportunities of the real world, the future and utopia.

From Tuesday to Sunday from 18:00, the gallery with its impressive media technology and seating (60 PAX) can be booked exclusively for events, get-togethers, product presentations, etc.

Further information [online](#) | +49 (0) 911 21548 880 | [besucherservice-dmn@deutsches-museum.de](mailto:besucherservice-dmn@deutsches-museum.de)



The innovation lab  
**Josephs Nürnberg**

**JOSEPHS®**

At Josephs, visitors can get to know pioneering innovation ideas free of charge, try them out and help develop them through direct feedback.

Variable conference and event rooms with modern media technology are available within walking distance of the hotel. These offer space for 10 - 50 people including equipment such as flipcharts, whiteboards etc.

Further information: [online](#) | [booking@josephs-innovation.de](mailto:booking@josephs-innovation.de) | +49 (0) 911 80 19 24 50





# THE STORES IN THE IMMEDIATE NEIGHBORHOOD

Tradition from Nuremberg  
**Retterspitz**



Retterspitz has been manufacturing high-quality products for pharmacies as well as for personal care for four generations.

Do you need gifts for your employees or customers other than the typical Nuremberg gingerbread and sausages? Then we recommend Retterspitz products. Incidentally, we also use these ourselves in all our hotel rooms.

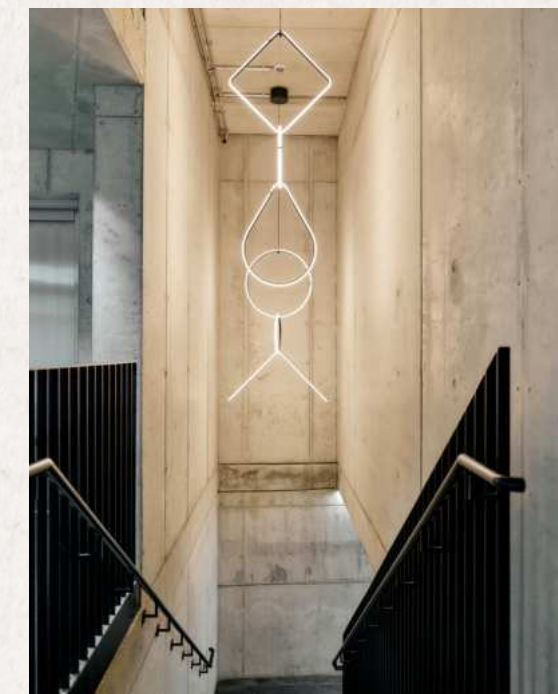


By car into the city  
**Parking at the Augustinerhof**

The parking garage offers convenient parking at its best. All parking spaces are extra wide and make it easy to get in and out.

170 parking spaces and four e-charging stations are available. Hotel guests can also park at special rates and conveniently park directly under the hotel.

In the middle of the city, in the middle of being.











# KARL AUGUST

A Neighborhood Hotel



## THE HOTEL

The Boutique-Hotel Karl August has plenty of room for you to spread out in a timelessly calm setting. The Karl August offers 120 rooms, suites and apartments in nine different categories on four floors at the level of a 4-star hotel.

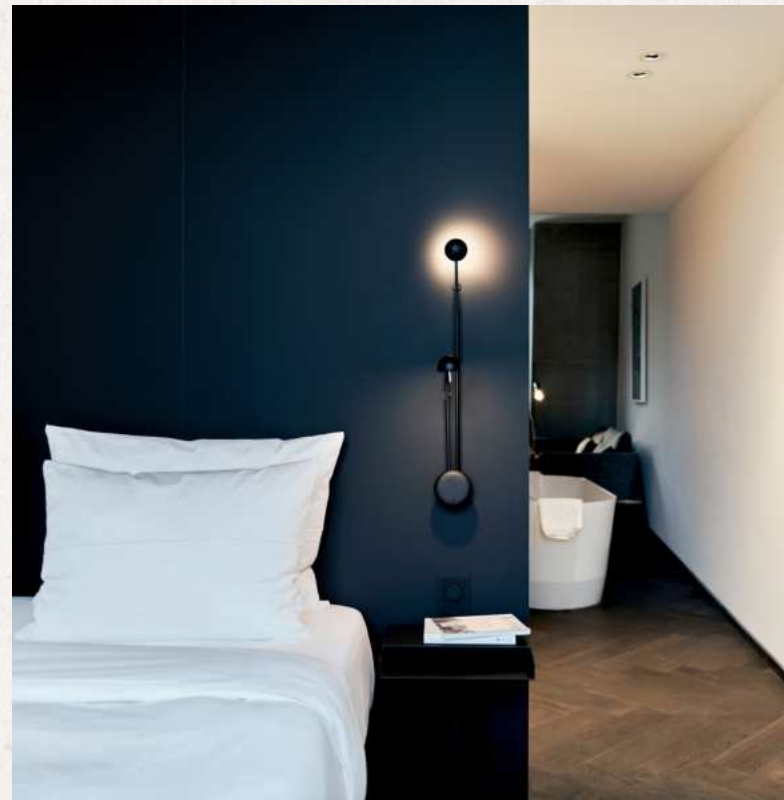
Thanks to its central location in the middle of the old town, you can be at the airport in just 15 minutes, at the trade fair in 10 minutes and at the main train station in 3 minutes.

The public parking garage "Parken im Augustinerhof" is located under the hotel and offers hotel guests convenient parking at discounted prices.





# AT ONE GLANCE



## Rooms and apartments

Room: Plenty of space to relax: 16 - 23 qm

Apartment: A relaxing stay for all the family: 32 - 50qm

Suite: Pure indulgence with a view over the River Pegnitz: 32 - 82 qm



## Amenities

All the rooms feature parquet flooring, air-conditioning, multi-channel flatscreen TV, free Wi-Fi and a safe. All our bathrooms are fitted with rainshowers, hair dryers and care products from Retterspitz, a traditional Nuremberg brand.



## Conveniences

Skyfinity pool, fitness studio and spa area are located on the top floor with spectacular views over the city.  
24h concierge, 100% non-smoking hotel







1395

the first registered  
Lebküchnelei mentioned in the city

520.000

population of Nuremberg

37,1 km

Metro network carrying over 120 million  
passengers a year



350

breweries

in the region, more than all  
of North America

3 Mio.

Bratwurst

are made in Nuremberg  
every day



3,65 Mio.

overnight stays every year, of which 1.2 million  
are guests from around the world

1.698

hours of sun  
a year

ranking us #2 of Germany's  
30 biggest cities

185

stalls

stand at the famous  
Christkindlesmarkt

5,7 km

pedestrian precinct in  
the Old Town

Global Top 15

The Nuremberg Trade Fair is among  
them with its 120 specialist fairs and  
congresses each year

12 min.

by metro from NUE airport to the  
city. Fast and frequent